

Site Usage

9,142 Visits

67.67% Bounce Rate

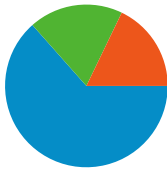
17,673 Pageviews

00:01:52 Avg. Time on Site

1.93 Pages/Visit

76.80% % New Visits

Traffic Sources Overview

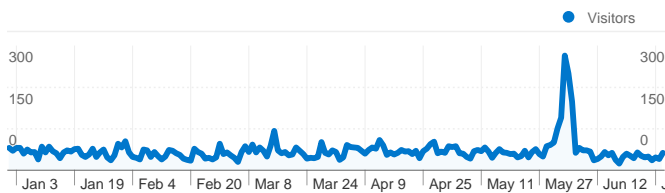


- **Search Engines**
5,801.00 (63.45%)
- **Direct Traffic**
1,710.00 (18.70%)
- **Referring Sites**
1,631.00 (17.84%)

Content Overview

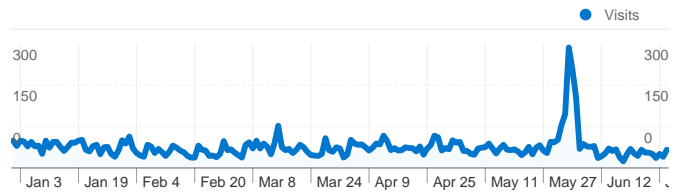
Pages	Pageviews	% Pageviews
/	2,264	12.81%
/pages/events.html	1,651	9.34%
/pages/links/clubs.html	1,347	7.62%
/pages/scholarships.html	823	4.66%
/pages/ItalianWebs.html	690	3.90%

Visitors Overview

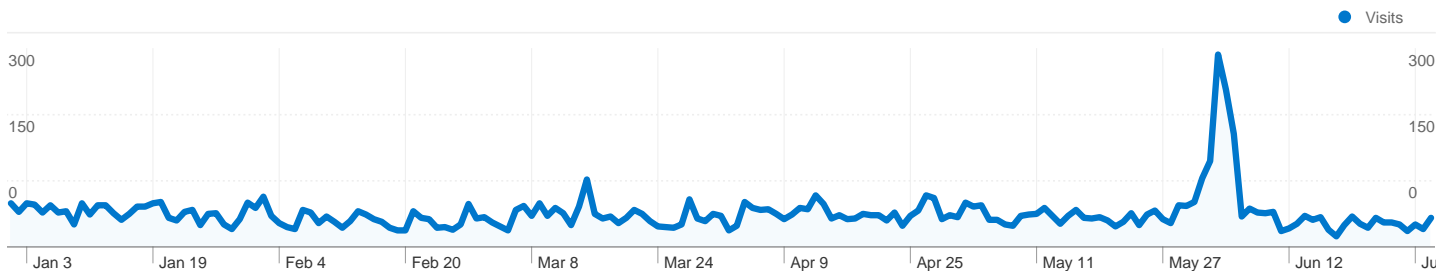


Visitors
7,249

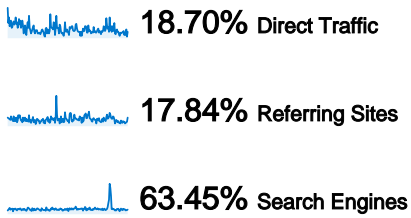
Visits for all visitors



Visits
9,142



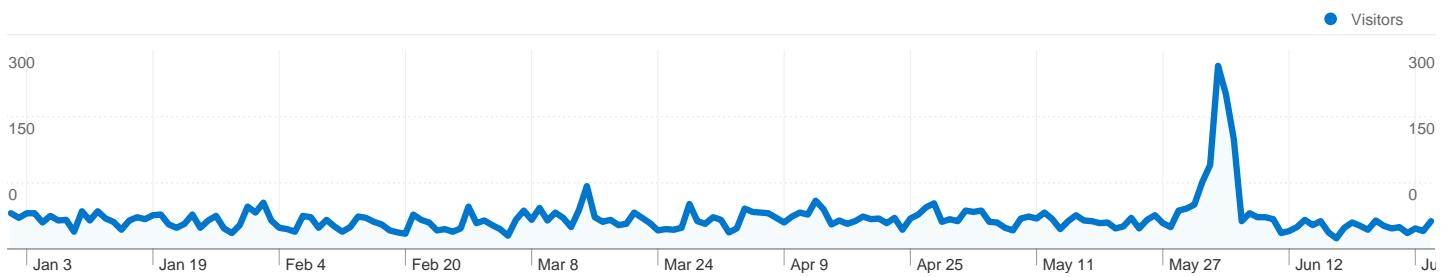
All traffic sources sent a total of 9,142 visits



■ Search Engines	5,801.00 (63.45%)
■ Direct Traffic	1,710.00 (18.70%)
■ Referring Sites	1,631.00 (17.84%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	5,110	55.90%	wisitalia	293	5.05%
(direct) ((none))	1,710	18.70%	italian websites	84	1.45%
google.com (referral)	524	5.73%	festa italia fitchburg	66	1.14%
yahoo (organic)	254	2.78%	italian renaissance faire and fall	51	0.88%
bing (organic)	229	2.50%	italian fest fitchburg wi	40	0.69%



7,249 people visited this site

9,142 Visits

7,249 Absolute Unique Visitors

17,673 Pageviews

1.93 Average Pageviews

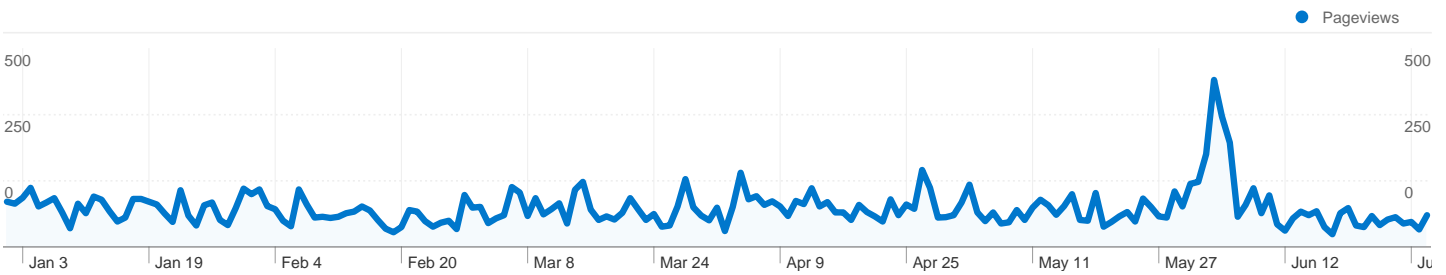
00:01:52 Time on Site

67.67% Bounce Rate

76.80% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	4,014	43.91%	Unknown	7,204	78.80%
Firefox	2,619	28.65%	Cable	1,043	11.41%
Safari	1,444	15.80%	DSL	544	5.95%
Chrome	836	9.14%	T1	302	3.30%
Android Browser	98	1.07%	Dialup	44	0.48%



Pages on this site were viewed a total of 17,673 times

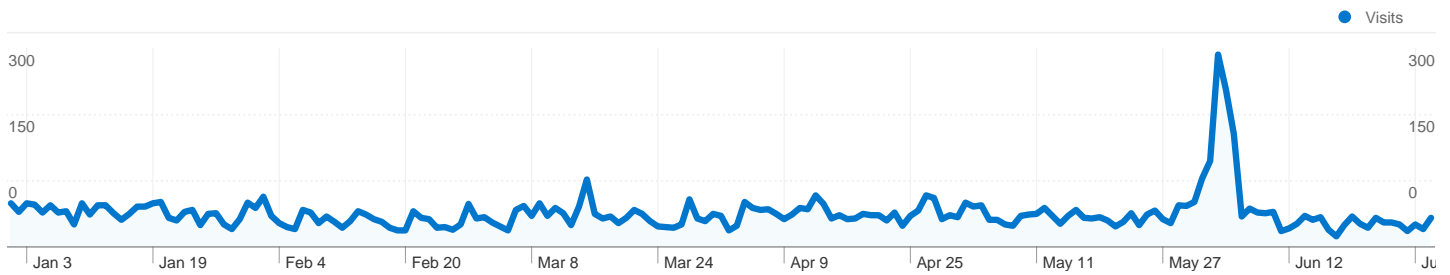
 **17,673 Pageviews**

 **13,620 Unique Views**

 **67.67% Bounce Rate**

Top Content

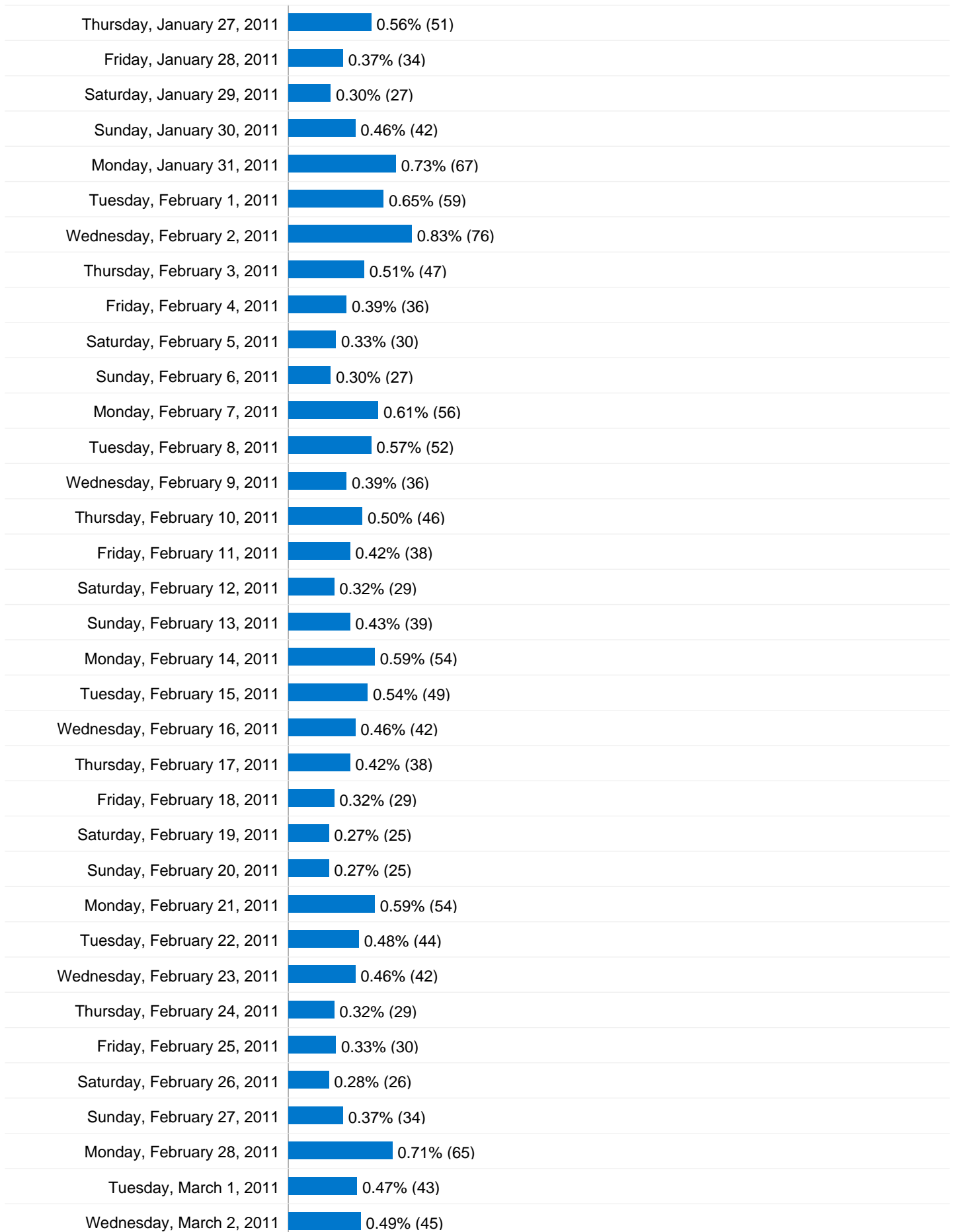
Pages	Pageviews	% Pageviews
/	2,264	12.81%
/pages/events.html	1,651	9.34%
/pages/links/clubs.html	1,347	7.62%
/pages/scholarships.html	823	4.66%
/pages/ItalianWebs.html	690	3.90%

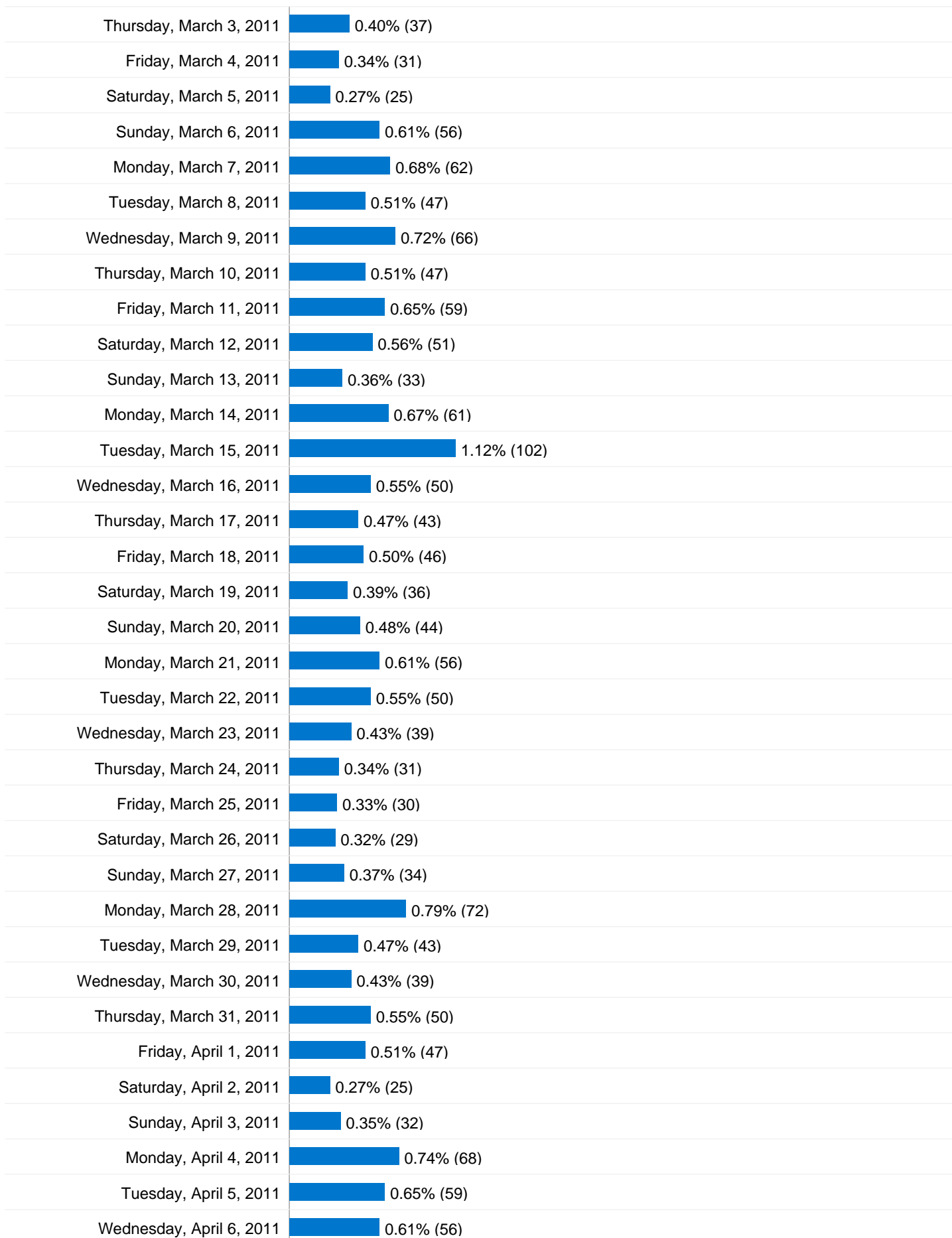


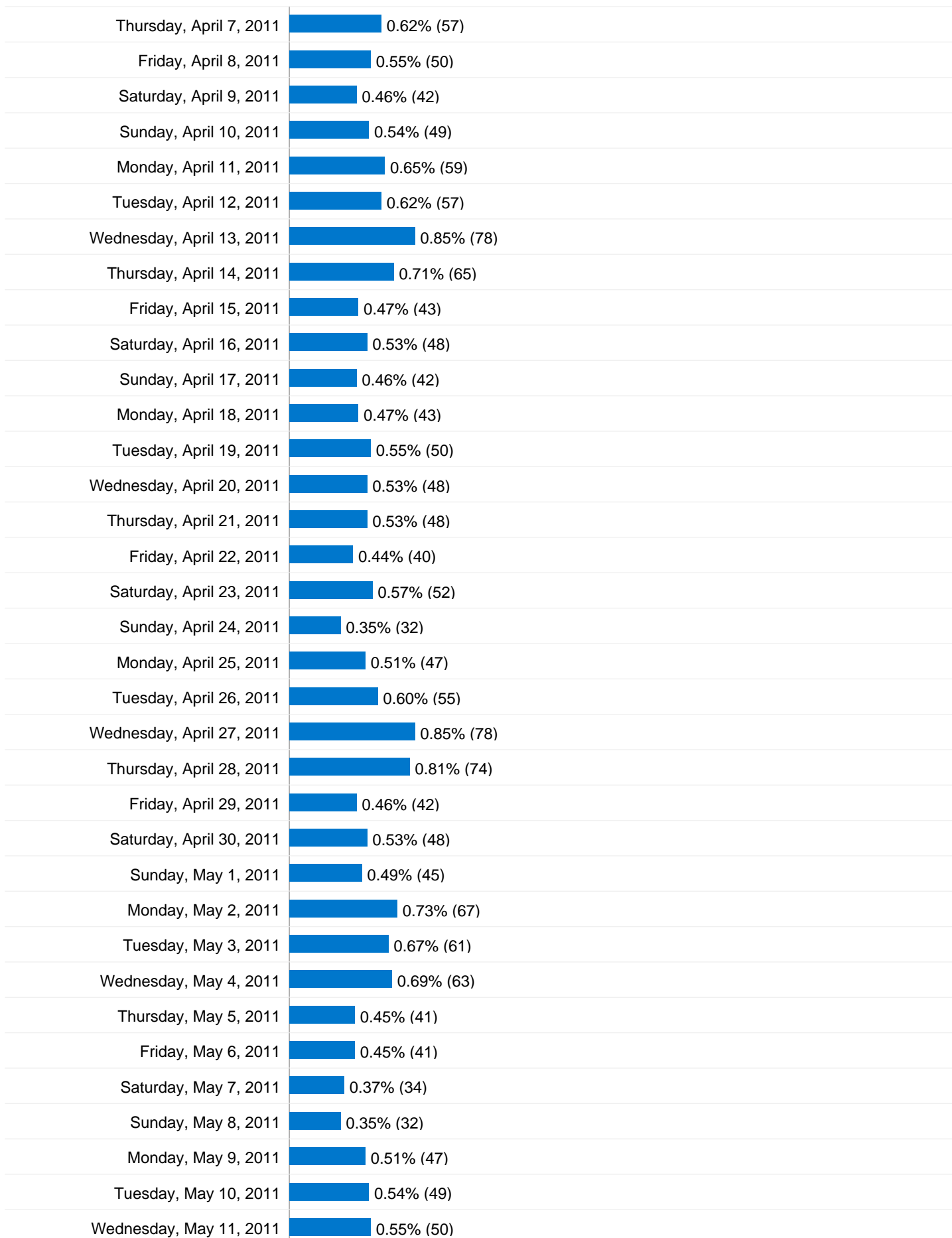
9,142 Visits

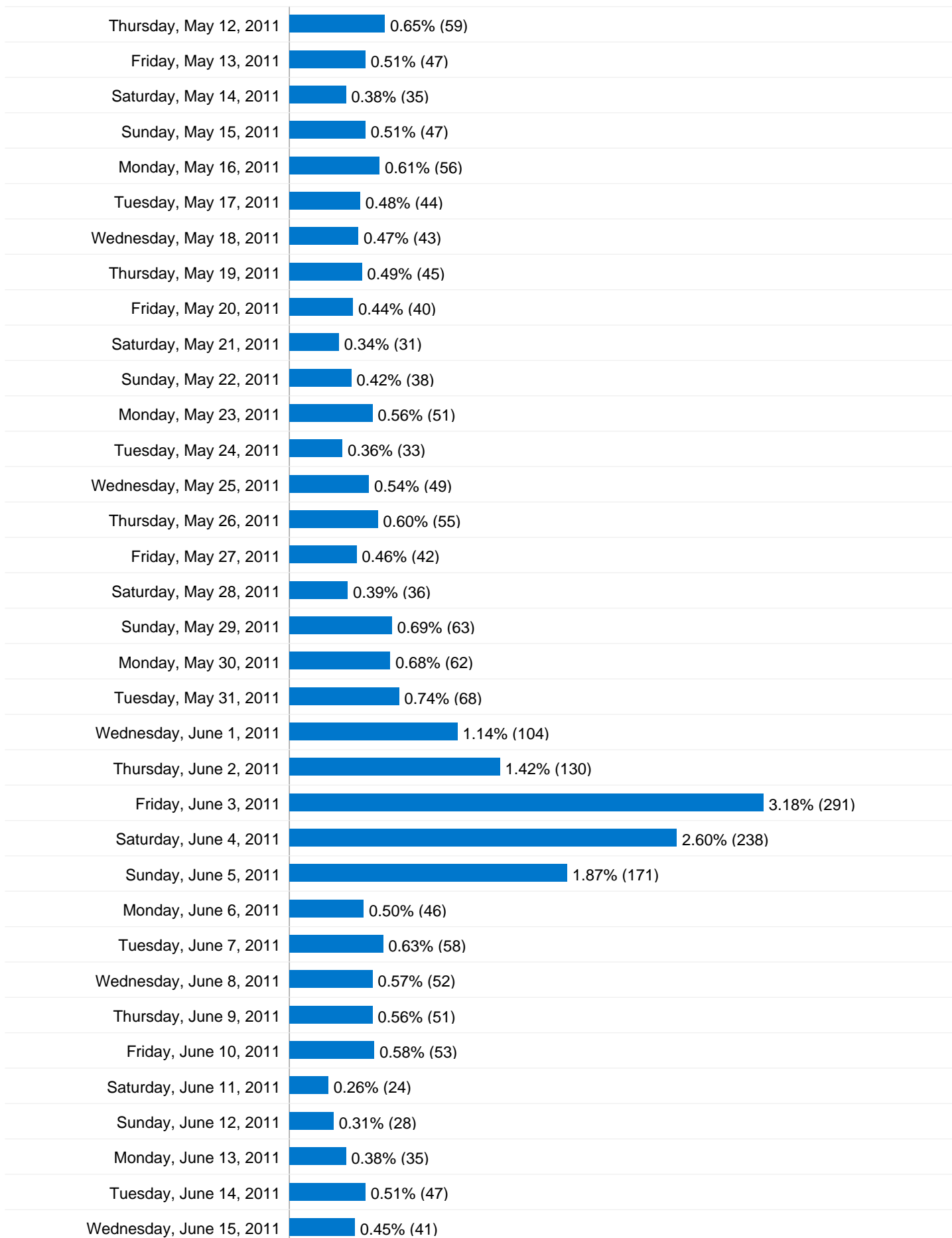
50.51 Visits / Day
















Saturday, January 1, 2011	0.72% (66)
Sunday, January 2, 2011	0.58% (53)
Monday, January 3, 2011	0.72% (66)
Tuesday, January 4, 2011	0.70% (64)
Wednesday, January 5, 2011	0.57% (52)
Thursday, January 6, 2011	0.69% (63)
Friday, January 7, 2011	0.57% (52)
Saturday, January 8, 2011	0.59% (54)
Sunday, January 9, 2011	0.37% (34)
Monday, January 10, 2011	0.72% (66)
Tuesday, January 11, 2011	0.54% (49)
Wednesday, January 12, 2011	0.69% (63)
Thursday, January 13, 2011	0.69% (63)
Friday, January 14, 2011	0.56% (51)
Saturday, January 15, 2011	0.45% (41)
Sunday, January 16, 2011	0.55% (50)
Monday, January 17, 2011	0.67% (61)
Tuesday, January 18, 2011	0.67% (61)
Wednesday, January 19, 2011	0.72% (66)
Thursday, January 20, 2011	0.74% (68)
Friday, January 21, 2011	0.48% (44)
Saturday, January 22, 2011	0.44% (40)
Sunday, January 23, 2011	0.58% (53)
Monday, January 24, 2011	0.61% (56)
Tuesday, January 25, 2011	0.36% (33)
Wednesday, January 26, 2011	0.55% (50)









Thursday, June 16, 2011	 0.49% (45)
Friday, June 17, 2011	 0.28% (26)
Saturday, June 18, 2011	 0.18% (16)
Sunday, June 19, 2011	 0.36% (33)
Monday, June 20, 2011	 0.50% (46)
Tuesday, June 21, 2011	 0.38% (35)
Wednesday, June 22, 2011	 0.32% (29)
Thursday, June 23, 2011	 0.48% (44)
Friday, June 24, 2011	 0.40% (37)
Saturday, June 25, 2011	 0.40% (37)
Sunday, June 26, 2011	 0.37% (34)
Monday, June 27, 2011	 0.26% (24)
Tuesday, June 28, 2011	 0.37% (34)
Wednesday, June 29, 2011	 0.30% (27)
Thursday, June 30, 2011	 0.48% (44)