

Site Usage

5,367 Visits

65.31% Bounce Rate

11,560 Pageviews

00:02:23 Avg. Time on Site

2.15 Pages/Visit

78.70% % New Visits

Traffic Sources Overview

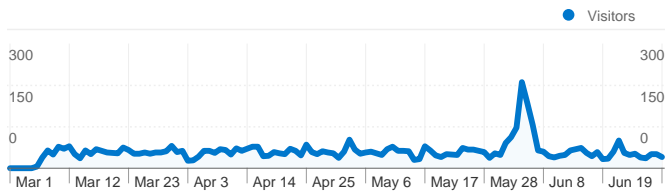


- **Search Engines**
3,577.00 (66.65%)
- **Direct Traffic**
1,059.00 (19.73%)
- **Referring Sites**
731.00 (13.62%)

Content Overview

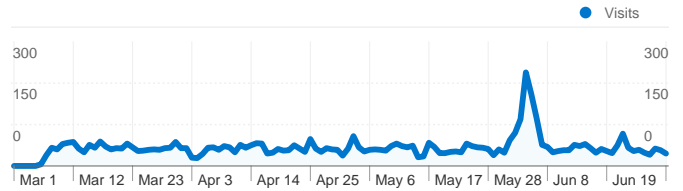
Pages	Pageviews	% Pageviews
/pages/events.html	1,606	13.89%
/	1,588	13.74%
/pages/links/clubs.html	812	7.02%
/pages/jobs.html	587	5.08%
/pages/links.html	489	4.23%

Visitors Overview

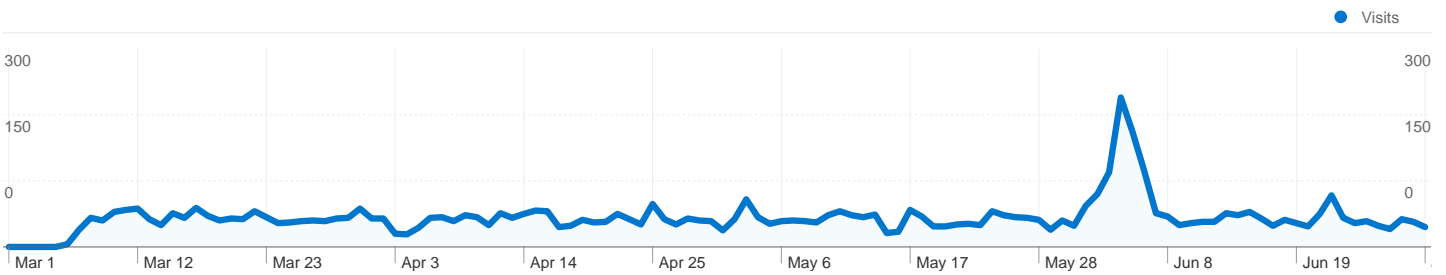


Visitors
4,225




Visits for all visitors



Visits
5,367



All traffic sources sent a total of 5,367 visits

-  19.73% Direct Traffic
-  13.62% Referring Sites
-  66.65% Search Engines

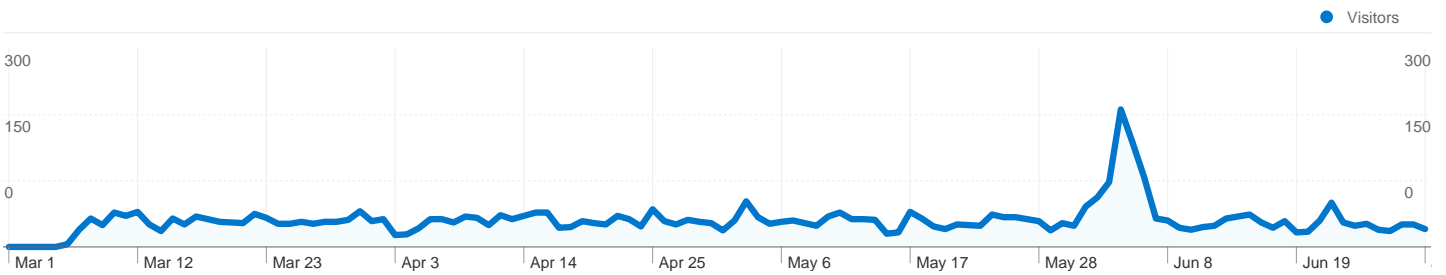


- Search Engines
3,577.00 (66.65%)
- Direct Traffic
1,059.00 (19.73%)
- Referring Sites
731.00 (13.62%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	3,135	58.41%
(direct) ((none))	1,059	19.73%
yahoo (organic)	202	3.76%
bing (organic)	113	2.11%
google.com (referral)	103	1.92%

Keywords	Visits	% visits
wisitalia	274	7.66%
festa italia madison wi	65	1.82%
italian teacher job	48	1.34%
italian fest fitchburg	35	0.98%
italian fest fitchburg wi	31	0.87%




4,225 people visited this site

 **5,367** Visits

 **4,225** Absolute Unique Visitors

 **11,560** Pageviews

 **2.15** Average Pageviews

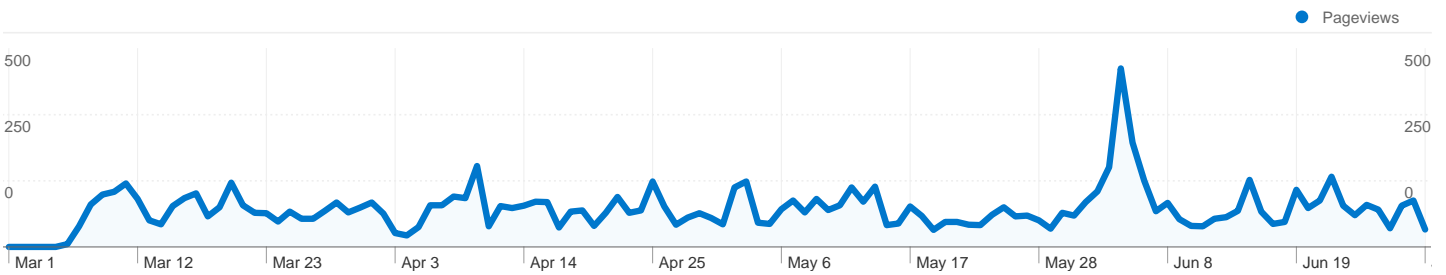
 **00:02:23** Time on Site

 **65.31%** Bounce Rate

 **78.70%** New Visits


Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,727	50.81%	Cable	1,978	36.85%
Firefox	1,521	28.34%	Unknown	1,374	25.60%
Safari	812	15.13%	DSL	1,283	23.91%
Chrome	211	3.93%	T1	580	10.81%
Opera	45	0.84%	Dialup	121	2.25%



Pages on this site were viewed a total of 11,560 times

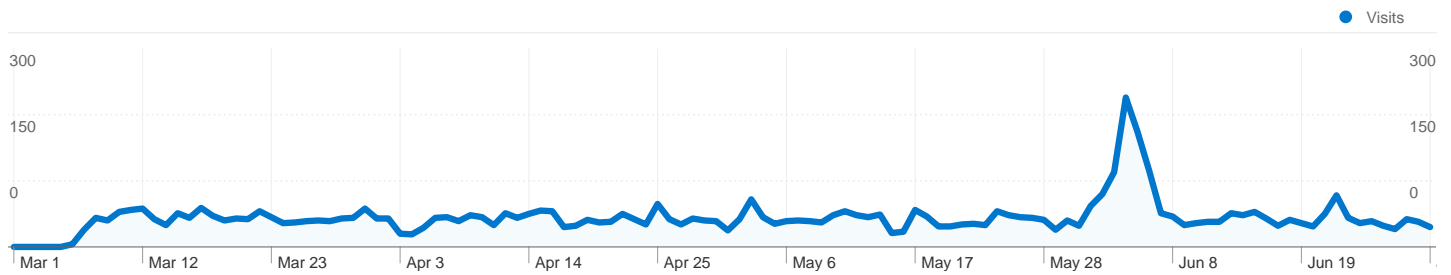
 **11,560** Pageviews

 **8,046** Unique Views

 **65.31%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/pages/events.html	1,606	13.89%
/	1,588	13.74%
/pages/links/clubs.html	812	7.02%
/pages/jobs.html	587	5.08%
/pages/links.html	489	4.23%



5,367 Visits

43.99 Visits / Day

Monday, March 1, 2010	0.00% (0)
Tuesday, March 2, 2010	0.00% (0)
Wednesday, March 3, 2010	0.00% (0)
Thursday, March 4, 2010	0.00% (0)
Friday, March 5, 2010	0.00% (0)
Saturday, March 6, 2010	0.07% (4)
Sunday, March 7, 2010	0.48% (26)
Monday, March 8, 2010	0.82% (44)
Tuesday, March 9, 2010	0.75% (40)
Wednesday, March 10, 2010	0.99% (53)
Thursday, March 11, 2010	1.04% (56)
Friday, March 12, 2010	1.08% (58)
Saturday, March 13, 2010	0.78% (42)
Sunday, March 14, 2010	0.61% (33)
Monday, March 15, 2010	0.95% (51)
Tuesday, March 16, 2010	0.82% (44)
Wednesday, March 17, 2010	1.10% (59)
Thursday, March 18, 2010	0.88% (47)
Friday, March 19, 2010	0.75% (40)
Saturday, March 20, 2010	0.80% (43)
Sunday, March 21, 2010	0.78% (42)
Monday, March 22, 2010	1.01% (54)
Tuesday, March 23, 2010	0.84% (45)
Wednesday, March 24, 2010	0.67% (36)
Thursday, March 25, 2010	0.69% (37)
Friday, March 26, 2010	0.73% (39)

